



**APPLY
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Czech-German Young Professionals Program 2010 /2011

Speaking Politics. Communication, Responsibility and Chances in the Media Society

Under the auspices of
Václav Havel and Roman Herzog

» www.cgyp.eu



INTRODUCTION

The **Czech-German Young Professionals Program** brings future leaders from Germany and the Czech Republic together and provides the participants with the unique opportunity to discuss relevant economic, political and social issues with distinguished experts, and to acquire practical advice and ideas for their professional careers.

The program enables young professionals to deepen their insight into the status quo of the neighboring country and to become part of an exceptional network for the exchanging of ideas and experiences.

The program year 2010/2011 starts in November 2010.

Apply until September 26, 2010.



THEME

Speaking Politics: Communication, Responsibility and Opportunities in the Media Society

Politicians seem to be increasingly dependent on media coverage. Journalists therefore play an important role in political communication. However, this role is threatened. Internet allows amateur journalists to reach a larger audience via blogs and social networks. These alternative media forms create new opportunities for civil society.

Who is responsible for political agenda-setting today? How does this omnipresent mediatization affect political issues? And who profits from these new opportunities?



INFORMATION

Who can apply?

Young professionals from the Czech Republic and Germany with a strong interest in cross-field and cross-border cooperation, working in one of the following fields: politics, public administration, media, the non-governmental sector and business.

How to apply?

Please send (via e-mail only) a cover letter in English explaining your interest in attending the program (approximately two pages) along with a CV in table form.

German applicants send to DGAP, Berlin:

Dr. Jennifer Schevardo » schevardo@dgap.org

Czech applicants send to AMO, Prague:

Václav Bacovský » vaclav.bacovsky@amo.cz

Program's Timeline

Opening and first unit:

Prague (December 2 - 5, 2010)

Second unit:

Berlin (February 3 - 6, 2011)

Third unit:

Dresden (April 7 - 10, 2011)

CGYPP Alumni meeting:

Prague (June 17 - 19, 2011)

Please note that the participants are expected to attend all program units in full length. The program units begin on Thursday evening and end on Sunday morning.

For more information see: » www.cgyp.eu

PARTNERS

The program is funded by:

Robert Bosch Stiftung

Czech-German Fund for the Future

and organized by:

AMO

DGAP

Deutsche Gesellschaft für Auswärtige Politik (DGAP)

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