

The 2013 International Conference of ALPA-KALGS-KACG-IPP-FI University of Bayreuth

**“Sustainable Urban Economy and Culture”
(Education for Sustainable Development, Environment, and Culture)**

Date: October 10-12, 2013 (Visit Schedule: October 3-12, 2013)

Venue: University of Bayreuth, Germany

Hosted by

- The Association of Language of Public Administration & Qualitative Research (ALPA), Korea
- The Korean Association for Local Government Studies (KALGS), Korea
- The Korean Association for Comparative Government (KACG), Korea
- Internationales Promotions-Programm – Cultural Encounters (IPP), Germany
- Farafina Institute, Africa
- University of Bayreuth, Germany
- Global Research Network on NRF (NRF-20110220-B00027), Korea

ALPA

The Association for Language of Public Administration & Qualitative Research

www.alpanqr.org

KALGS

The Korean Association for Local Government Studies

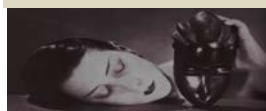


www.kalgs.or.kr

KACG

The Korean Association for Comparative Government

www.kacg.or.kr



Internationales Promotions-Programm Kulturbeggnungen -
Cultural Encounters - Recontres Culturelles

www.promotion-kb.uni-bayreuth.de



Farafina Institute

www.farafina-institute.org



University of Bayreuth

www.uni-bayreuth.de

Global Research Network by NRF (NRF-20110220-B00027)

Conference Theme

Last year at Rio, UNCED (United Nations Conference for Sustainable Development) was held including congratulation on the 20th anniversary of Rio Summit in 1992. As though there were several critics to the 'Global Conference Politics', participants agreed to start to set up the SDGs (Sustainable Development Goals) to replace the MDGs (Millennium Development Goals), established 'SCP 10FYP: 10-year framework of programs on sustainable consumption and production', and reinforce the UNEP and civil society participation.

However, it is more important that ICLEI (Local Governments for Sustainability) who initiated the Rio+20 announced to have their own voices as governmental stakeholders in the UN system. They emphasized that next 40 years will be the age of cities, and the role of the local governments will be more important in the globalization condition which national governments have few control power to the national issues as well as global issues.

Now the cities may have their own strategies to sustain themselves economically, societally, and environmentally. We argue the cities have their sustainable economy, and it is based on the sustainable culture. Maybe the culture will have the important role to change the growth based economy, include the socially excluded, and ecological sustainability.

We encouraged proposals in these three broad topic areas:

I. Culture and Literature Area: What happened in the culture-centered global era?

II. Economy or Just Growth: Focusing on the investment in the development of African countries.

III. Ecological Sustainability and Environment Urban and Local Governments in the Developing Countries.

The Conference Provisional Program

1st day

Thursday, October 10, 2013, Place: S. 61, RW I (Campus, University of Bayreuth)

08:40 - 09:00	Registration
09:00 - 09:40	<p>Opening remarks Welcome Messages from Dr. Michael Mayer (Academic Coordinator, IPP, University of Bayreuth, Germany) Address in Reply from Professor Yeon-Soo Kim (Head of Association for Language of PA and Qualitative Research) Address in Reply from Professor Sang Yup Lee (Vice of Korean Association for Local Government Studies) Welcome Messages from Dean Prof. Dr. Jürgen Müller (University of Bayreuth, Germany)</p>
Session 1: Culture and Literature	
09:40 - 10:20	Moderator: Dr. Michael Mayer (University of Bayreuth, Germany)
	<p>Spatial (In)justice and Literary Studies  Semsettin Tabur (Ph.D-candidate, IPP, University of Bayreuth, Germany) Literary Perspectives on Sustainability and Globalization  Dr. Michael Mayer (IPP, University of Bayreuth, Germany)</p>
Coffee Break (10:20 – 10:40)	
Session 2: Urban Sustainable Development	
10:40 - 11:30	Moderator: Yeon-Soo Kim (Kundong University, Korea)
10:40 - 11:00	<p>Sustainable Development as Administrative Reform  Soo-Gil Oh (The Cyber University of Korea, Korea)</p>
11:00 - 11:20	Discussion
	<p> Dr. Myung Ae Yang (Germany)  Floor Participation</p>
Lunch Break (11:20 – 12:30)	
Session 3: Economy or Just Growth? Investment in the Developing Countries of Africa	
12:30 - 14:30	Moderator: Yeon-Soo Kim (Kundong University, Korea)
12:30 - 13:00	<p>Farafaina Institute and Resource Governance In Africa  Prof. Kocra L. Assoua, Executive Director of Farafaina Institute, Bayreuth University (Ivory Coast)</p>
13:00 - 13:30	<p>Policy and Statement on Bio-energy In Sub-Saharan Africa,  Mr. Kofi Glover Evam, Ph. D candidate, Junior Fellow of BIGSAS and Deputy Research Director, Farafaina Institute, Ghana</p>
13:30 - 14:00	<p>Project: Prospects for sustainable waste management at local government level in Benin,  Ph.D, Mr. Peter Nahr Ph. D candidate, Junior Fellow of BIGSAS</p>

	and Research Director, Farafina Institute, Ghana
14:00 - 14:30	Discussion
	Discussants <ul style="list-style-type: none"> ■ Mee-Kyeong Kim (Prof. Sangmyung University, Korea) ■ Soo-Gil Oh (Prof. The Cyber University of Korea, Korea) ■ Sang-Yup Lee (Prof. Hanseo University, Korea) ■ Interpreter, Hyeong-Min Kim (Prof. Seogang University, Korea)
14:30-16:00	Visit at Bayreuth City Hall Introduction to Local Public Administration in Germany Mr. Ulrich Pfeifer (Stadtdirektor/Director of the City, Bayreuth City Hall)
Session 4: Investment in the Developing Countries of Africa (Round Table, Consecutive Interpreting)	
16:30 - 18:30	Moderator: Sook-Hee Ko (Prof. Semyung University, Korea)
Introductory Speech	Korean Development and Saemaul Movement <ul style="list-style-type: none"> ■ Sang-Yup Lee (Hanseo University) Development History in Korea & New Role of Korea Rural Community Corporation <ul style="list-style-type: none"> ■ Ki-Dong Kim (Korea Rural Community Corporation, Korea) Development History in Korea & New Role of National Agricultural Cooperative Federation <ul style="list-style-type: none"> ■ Eung-Sug Kim (National Agricultural Cooperative Federation, Korea)
Panel	Kocra L. Assoua (Executive Director, Farafina Institute, Ivory Coast) Sung-Bok Park (Prof. Daegu Univeristy, Korea) Mee-Kyung Kim (Prof. Sangmyung University, Korea) Soo-Gil Oh (Prof. The Cyber University of Korea, Korea) Min-Seok Bang (Prof. Dankook University, Korea) Gwang-Seop Jeon (Dr. Korea Cadastral Survey Corporation) Wen-Shai Hung (Prof. Providence University, Taiwan) Michael Mayer (Dr. University of Bayreuth, Germany) Semsettin Tabur (Ph.D. University of Bayreuth, Germany)
19:00	Conference Dinner

2nd day

Friday, October 11, 2013, Place: S. 61, RW I (Campus, University of Bayreuth)

08:40 - 09:00	Registration
Session 5: New Governance and Government 3.0	
09:00 - 10:10	Moderator: Sang Yup Lee (Hanseo University, Korea)
	Government 3.0 and Implication for Local Governments <ul style="list-style-type: none"> ■ Sook-Hee Ko (Semyung University, Korea) ■ Mee-Kyung Kim (Sangmyung University, Korea) Government 3.0 and Evaluation of Smart-Grid Project in Jeju Island <ul style="list-style-type: none"> ■ Min Seok Bang (Dankook University, Korea)

10:10 – 10:20	Discussion (Floor Participation)
Coffee Break (10:20 – 10:40)	
Session 6: Multiculturalism and Family	
10:40 - 11:40	Moderator: Sung-Bok Park (Daegu University, Korea)
	<p>A Study of the Degree of Multicultural Family’s Marriage Satisfaction Depending on the Experiences of Traditional Culture  Myoung-Hee Kwon (Hoseo University, Korea)</p> <p>Comparative Study of Multi-Cultural Situation  Hyeong-Min Kim (Sogang University, Korea)</p> <p>An Empirical Analysis of Health and Labour Force Participation among the Young People in Taiwan  Wen-Shai Hung (Providence University, Taiwan)</p>
11:40 - 12:00	Discussion (Floor Participation)
Lunch Break (12:00 – 13:30)	
Session 7: Public Organization and Management	
13:30 - 14:30	Moderator: Wen-Shai Hung (Providence University, Taiwan)
	<p>Organization Theories and Public Organization  Sung Bok Park (Daegu University, Korea)</p> <p>The Study of a New Methodology: Phenomenology of Knowledge Discovery  Yeon-Soo Kim (Kundong University, Korea)</p> <p>Integrated Land-Use Management as Managing the Use of Land  Gwang Sup Jeon (Korea Cadastral Survey Corporation, Korea)</p>
14:30 - 15:00	Discussion (Floor Participation)
18:00	Conference Dinner

3rd day

Saturday, October 12, 2013, Place: S. 61 RW I (Campus, University of Bayreuth)

08:30 - 08:45	Registration
Session 8: Creative Economy and Education	
08:40 - 9:30	Moderator: Mee-Kyung Kim (Sangmyung University, Korea)
	<p>An Analysis on System of Creative Economy in Japan and Implications on Korea  Sang-Yup Lee (Hanseu University, Korea)</p> <p>A Study on Chinese Students in Adjusting to Korean University Life and Supporting System: Focused on Acculturation, Social Distance, Korean Language Proficiency  Hyun-Jung Min (Hanseu University, Korea)  Joung-Hyun Ham (Hanseu University, Korea)  Won-Young Lee (Hanseu University, Korea)</p>
9:30 - 9:45	Discussion
Coffee Break (9:45 – 10:00)	
Visit to Local and Cultural Heritage	

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10:00 - 12:00	Sightseeing in Bayreuth Discussion Meeting “Urban Economy and Culture”
12:00 - 13:45	Conference Lunch
14:15 - 15:00	Richard Wagner Festival Theatre Discussion Meeting “Local Government and Tourism”
15:30-16:30	Jean Paul Museum Discussion Meeting “History and Culture”
16:30	Conference Ending
17:00 - 18:00	Conference Dinner